

FORO SC PREMIER – FORO U21



PARTNERSHIP PROPOSAL



FIFA



**LAMAR HUNT
U.S. OPEN CUP**



ABOUT US



FORO SC is a semi-professional soccer club that competes year-round in the Texas North Division of the United Premier Soccer League (UPSL) and the 2024 Open and Regional Tournament.

About UPSL:

- The UPSL was formed in Los Angeles in 2011 with the goal of providing a competitive Pro Development soccer league platform for players ages 17 – 28, seeking to play at higher levels.
- Today, the league is the **largest and fastest-growing Pro Development League** in the United States and is producing the top talent in the U.S. that ultimately moves onto Major League Soccer or Pro soccer clubs outside the USA.



ABOUT US

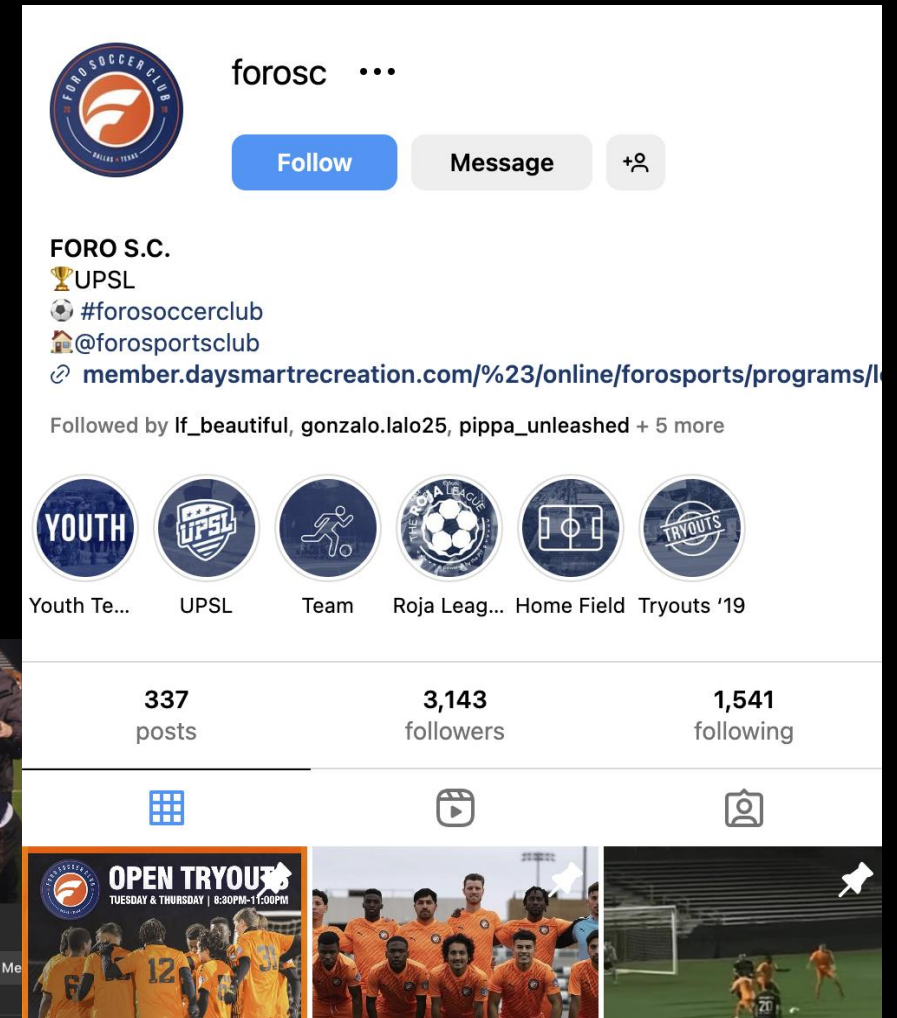
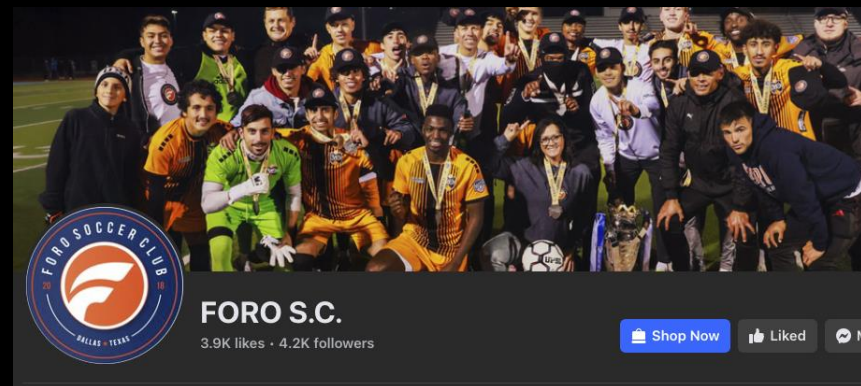


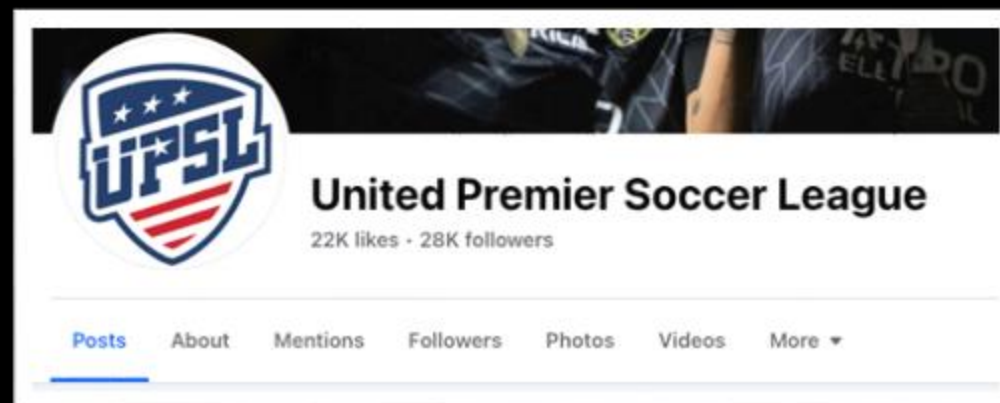
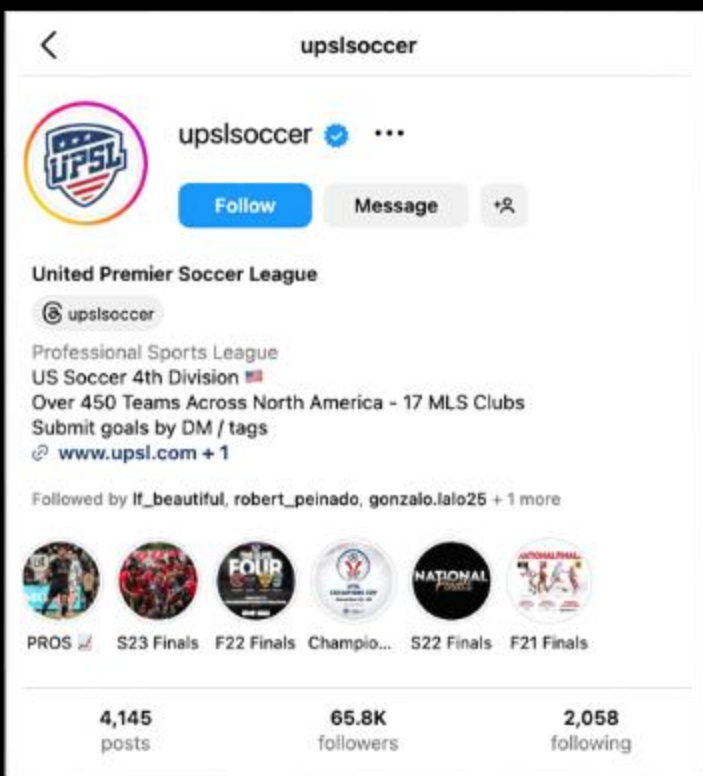
2023 UPSL NATIONAL FINALISTS

- Established in 2019, FORO SC has swiftly ascended to prominence in the UPSL premier division.
- Achieving notable milestones such as: 2019 UPSL National Finalist, 2020 UPSL National Finalist, 2021 UPSL National Champions, 2022 Texas Cup Champions and 2023 UPSL National Finalist.
- Driven by a mission to develop young players, FORO SC boasts a seasoned coaching staff committed to guiding players to excellence. In its five-year history, the team has clinched conference titles every season, securing a spot in the 2024 Lamar Hunt Open Cup and making a commendable run in the UPSL 2023/24 season.
- FORO's core objective is to provide deserving players with growth opportunities, fostering competition with experienced adults and receiving coaching from industry professionals.
- The team actively competes year-round in prestigious events such as the Lamar Hunt Open Cup, UPSL leagues, and regional tournaments, including Heineken Cup.
- Noteworthy players who have trained with FORO include Michel Garbini, Kristian Quintana, Alexander Molano, Jackson Castro – Creighton, Rio Ramirez, Ivan Muanze-Bengono, Sebastian Mendez, David Ortiz and Moe Hernandez.



DIGITAL EXPOSURE





TEAM Social Media
Presence and
Graphic Examples



forosportsclub

Following ▾

Message



1,336 posts

2,603 followers

224 following

Foro Sports Club Dallas

Stadium, Arena & Sports Venue

Pro-quality products & services

#soccer #football #lacrosse #sandvolleyball

#5v5 #9v9 #11v11 #7v7

www.forosportsclub.com/whatson

Followed by lf_beautiful, kaitywhip, gonzalo.lalo25 + 10 more



**Supported by FORO
Sports Club Social
Channels, Media
and the entire FSC
5000+ Customer
Database**



FACILITY MAP

Branding and Signage Opportunities





PACKAGE OPTIONS

1. **GOLD PACKAGE**
2. **SILVER PACKAGE**
3. **BRONZE PACKAGE**
4. **SMALL BUSINESS PACKAGE**
5. **ADVERTISEMENT-ONLY PACKAGE**

GOLD PACKAGE

This package gives our partners the largest exposure.



1. Your logo will appear on our live-stream company. Including pre-game posts, post-game posts, man of the match, MVP, etc.
2. The main partner gets the maximum amount of exposure through the website & social media. Everywhere our team logo appears so does yours.
3. All home games are presented by the main partner & all promotion note that.
4. All team's social media promotions also appear on the league's social media and viewed by thousands.
5. This package gives the partner continuous coverage by the name or logo across the chest of the players is seen at all games home and away.

GOLD PACKAGE

More Benefits:

1. **Your logo predominantly displayed on front of jersey**
2. **Field Banner** predominantly displayed at game-time, plus match-day promotions (At your discretion)
3. **Your logo on collateral marketing social media campaign** (Twitter, Facebook, Instagram)
4. **Your logo -link on Veter livestream**
5. **Your logo -link on EMAIL BLAST** (Weekly)
6. **Your logo -link on website** (Partners Section)
7. **Press Release announcing official corporate partnership**





GOLD PACKAGE

Other Benefits:

- Club players and management will be available for the partner for any scheduled promotional advertisement or events that your company wishes to have us involved in (prior scheduling will be needed)
- High rate of exposure due to club involvement in US Open Cup qualifiers
- Season tickets / free entry to all club home matches & events for calendar year

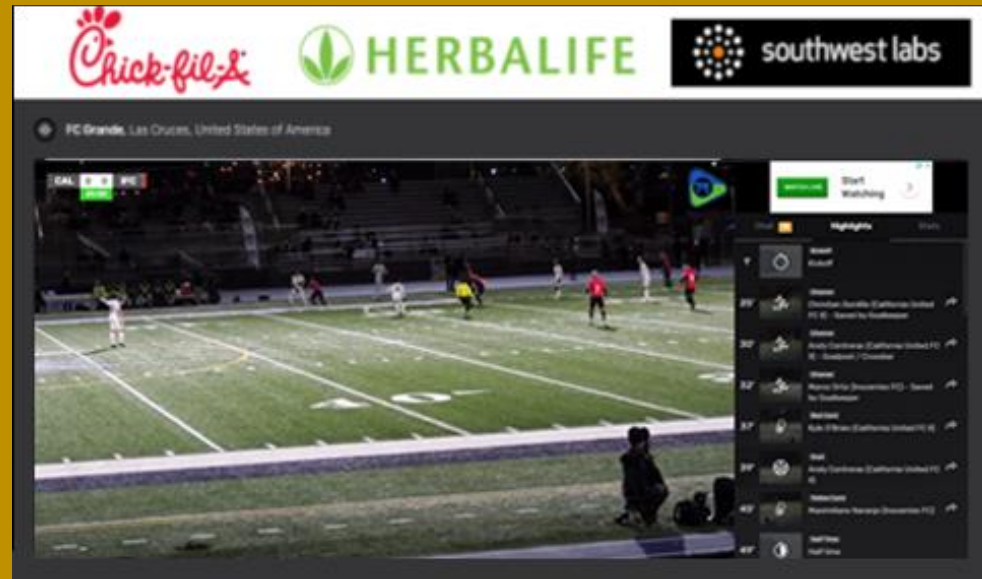
Cost: \$15,000 Per Season

GOLD PACKAGE

Example of how the main partner appears on team jersey's and all promotional material:



Front of Team Jersey



Veter Livestream





Cost: \$10,000 Per Season

SILVER PACKAGE

Benefits:

- 1. Your logo predominantly displayed on upper back or bottom back of jersey**
- 2. Field Banner predominantly displayed at game-time, plus match-day promotions (Your discretion)**
- 3. Your logo on collateral marketing social media campaign (Twitter, Facebook, Instagram)**
- 4. Your logo -link on Veter livestream**
- 5. Your logo -link on Email Blast (Weekly)**
- 6. Your logo -link on website (Partners Section)**
- 7. Press Release announcing official corporate partnership**

SILVER PACKAGE

Example of the Silver partners logo appears team's jersey and on all promotional material



Back of Team Jersey



Social Media / Marketing

BRONZE PACKAGE

Benefits:

- Your logo predominantly displayed on team uniform shorts or on sleeve of jersey
- Field Banner predominantly displayed at game-time, plus match-day promotions (Your discretion)
- Your logo on collateral marketing social media campaign (Twitter, Facebook, Instagram)
- Your logo-link on website (Partners Section)
- Press release announcing official corporate partnership

Cost: \$5,000 Per Season





SMALL BUSINESS PACKAGE

Benefits:

- Logo and business information in partnership section of website
- Scheduled advertisement post for your business on social media
- Special Shirt or merchandise opportunity to market and highlight your company as a club partner at any charity or special events the club host
- Promotional marketing opportunities with the team.
- Press release shared throughout the league on website and social media regarding the partnership

Cost: \$1000 Per Season





CONTACT:

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